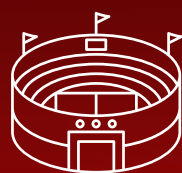




1000
WEEKLY USERS



5000
WEEKLY VISITORS

SIR



SOCIAL IMPACT REPORT

INTRODUCTION

As the Chairman of Redditch United Football Club, it brings me immense pleasure to share with you our new Social Impact Report, highlighting the incredible work our club has undertaken within our community.

At Redditch United, we firmly believe that football is not only about what happens on the pitch but also about the positive influence we can exert off it. Over the past year, our club has dedicated significant resources and efforts to support various social initiatives and community projects, aiming to make a real difference in the lives of the people we proudly serve.

In this comprehensive report, you will find detailed accounts of our involvement in numerous community programs, including but not limited to:



- **Grassroots Development:** Our commitment to nurturing young talent through comprehensive youth development programs, coaching clinics, and partnerships with local schools and academies.
- **Inclusive Football:** Our efforts to create an inclusive environment by promoting equality, diversity, and accessibility in football. We have actively engaged with diverse communities, organised inclusive tournaments, and facilitated participation for individuals with additional needs.
- **Education and Skills Development:** Collaborations with educational institutions and local organisations to provide opportunities for young people to develop essential life skills through workshops, mentorship programs, and educational scholarships.
- **Health and Well-being:** Initiatives focused on promoting physical and mental well-being in our community, such as fitness campaigns, mental health awareness programs, and partnerships with health organisations.
- **Local Partnerships:** Working alongside local businesses, charities, and community groups to tackle local challenges and create sustainable solutions together.

Our Social Impact Report also highlights the invaluable contributions of our dedicated staff and supportive partners, without whom these endeavours would not have been possible. Together, we have demonstrated that football can transcend its role as a sport and become a vehicle for positive change.

We believe that the success of a football club should be measured not only by the number of trophies won but also by the strength of its connection with the community. Redditch United Football Club remains committed to making a lasting difference, and we will continue to embrace our role as a catalyst for positive change.

To enhance the opportunities that we can create we have launched Redditch United in the Community CIC. By launching a community interest company (CIC), we are demonstrating our commitment to engaging with and supporting the local community. The CIC will enable us to further utilise our platform and resources to make a positive impact. The CIC structure allows for a clear focus on social goals and accountability to deliver our goals.

Thank you for your continued support!

Yours sincerely,

David Faulkner
Chairman
Redditch United Football Club



JUNIOR FOOTBALL

500+ PLAYERS



U6-U11
12 TEAMS



U12-U16
9 TEAMS



U16+
5 TEAMS

Redditch United boast a large junior section with activities for children from 3 years of age and competitive teams from U7's. As a club we have over 500 registered players providing a pathway to Men's and Women's first team football. Our teams compete in a variety of Leagues providing an inclusive and competitive environment for all abilities.

At the base of our pyramid are our foundation sessions that provide an introduction to the game for 5-12 years old and these sessions are delivered at our stadium by FA licenced coaches. Players from these sessions are provided opportunities to continue their footballing journey through the variety of team at the football club.

At Redditch United we love nothing more than opening up the doors to our stadium for the benefit of other local teams. Each season Redditch United host a variety of one day Tournaments for junior teams across the local area including two days at Christmas 2022 where the stadium hosted football for over 500 local players in age group tournaments from U7-U16.

Redditch United are also the proud hosts of a number of school cups and league cup finals.



EDUCATION

Redditch United have a proud history of delivering education at the stadium. In 2021 the club invested in a new education centre that currently houses full time college level education for over 60 learners. We are again looking to invest in other facilities this summer and aim to broaden the curriculum offer to other subject areas.

Our post-16 Football & Education programme that has been running at the club since 2009. This programme offers school and college leavers the opportunity to take part in their education alongside a competitive football programme and have their futures enhanced by a variety of additional qualifications and employability experiences.

100%
ACHIEVEMENT
SINCE 2016

97%
RETENTION
SINCE 2017

COURSES DELIVERED

BTEC Level 3
Extended Diploma in
Sports Coaching &
Development

GCSE
Maths &
English

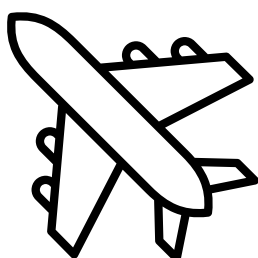
FA
Coaching
Courses

FA
Officiating
Courses

LEARNERS PROGRESS TO...



UNIVERSITY



**SCHOLARSHIPS
ABROAD**



APPRENTICESHIPS



EMPLOYMENT

SEND EDUCATION

Redditch United partner with Heart of Birmingham Vocational College (HBVC) to deliver what is believed to be the countries only full-time SEND sports programme delivered at a football club.

HBVC are an independent specialist college for learners aged between 16 and 25 with special educational needs and/or autism. The programme enables learners to gain experience and new skills to help them become more independent and employment ready. These learners will learn through realistic, practical, hands-on activities that will increase their confidence and employability.

Learners from HBVC take part in a Sport and Education programme at Redditch United with the club also being the home for the colleges pan disability team who train and play their fixtures at the stadium.

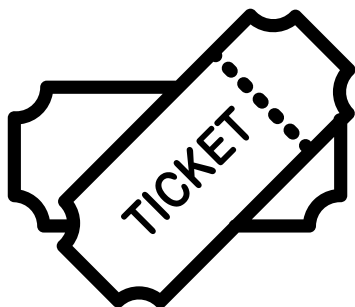
This year Redditch United will host the Birmingham County FA's inaugural pan-disability education league festival. The event, the first of its kind in the midlands, is an all-inclusive event that will act as the centrepiece for the County's new Pan-Ability football division.



H.B.V.C
Heart of Birmingham Vocational College

SCHOOLS DELIVERY

Redditch United currently support a variety of local schools with curriculum and enrichment delivery. Our coaches provide both football and multi-sport activity sessions.



10,000

FREE SCHOOL SEASON TICKETS



200

SCHOOL CHILDREN DELIVERED TO EACH WEEK



SCHOOL FEEDBACK

“ The reason I like going to football is because Redditch teach us new skills and tricks ”

Parkside Middle School - Year 5 Student

“ Since working in partnership with Redditch United our pupils have come on leaps and bounds. Pupils have been given fantastic opportunities from being mascots for Redditch United’s first team to attending a World Cup event run by their academy players. Pupils have developed their skills as well as growing in confidence and found their role models to look up to. Thank you, Redditch. ”

Emma Shelton PE Lead at Rigby Hall High School

HOLIDAY CAMPS

Redditch United open their doors for school holiday camps keeping young people active though these periods. After Covid Holiday and Food (HaF) funding was used to provide free activity sessions with a healthy meal to local school children who are registered for free school meals. Due to the success of this programme Redditch Borough Council have provided additional funding to provide more places and in 2023 the provision is being expanded to provide activity sessions in arts and crafts and gaming.



“Redditch Borough Council have worked closely with Redditch United over the last few years supporting them to deliver youth provision, in particular our Holiday Activities & Food programme. This programme provides free activities and a healthy meal to those young people entitled to free school meals during the school holidays.

We are continuing to evolve and innovate to provide a variety of activities each school holiday that interests young people, encourage social interaction, improve their physical and mental health and general wellbeing.”

Gomez Vincent - Redditch Borough Council

HEALTH & WELLBEING

Redditch United work with a range of external partners to provide additional health and wellbeing opportunities to a diverse community.



Redditch is the base for the England Walking Football Community and host their monthly training session for mens and women's teams from over 50's to over 60's. These teams take part in a range of competitions across the world. In September 2022 Redditch United hosted a Nations International Tournament with teams travelling to Redditch from Ireland, Isle of Man, Wales and Peru.



MAN v FAT is for men who want to lose weight. The organisation run one of their award-winning weight loss programmes at the stadium providing guidance, resources and community men from across the local area.



Redditch United were recently awarded funding to provide weekly Walking Football sessions for local people who are living with Parkinson's. The sessions will be delivered at the stadium and will begin this summer.

The sessions will be tailored for people living with Parkinson's, allowing for the development of movement with a football and specialist skill sessions to support coordination and movement.

EMPLOYABILITY

We are passionate about offering young people opportunities to learn and gain relevant industry experiences. We will continue to do this by investing resources into creating apprenticeships, work placements and continuous professional development for all contracted staff. This level of commitment will help us to deliver high quality, safe learning environments within all our programs. Our aim is to create employment opportunities where there are realistic opportunities to progress careers within the football club.



The Government Kickstart Scheme was launched during Covid to provide young people additional employment opportunities. The aim of the programme was to enable young people aged 16-24 to build their skills in a real workplace and help them find work in a tough post-lockdown jobs market. As part of this scheme Redditch United were able to offer 17 places to young people. Once their placement was over, they would have a better chance of finding long-term work thanks to their new-found job experience. At the end of the placements, Redditch United were able to provide continued paid employment to 7 employees with two joining the club as full-time employees.

WORK EXPERIENCE

Redditch United are also a hub of work experience placements for local students across a variety of levels of education. The football club have been able to provide placements in sports therapy, coaching, marketing and event management.

CHARITY



Redditch United work with a range of charities each year and use the club's facilities to help them promote their cause and raise vital funds. Each season the club nominates a local charity to champion and deliver a range of activities to spotlight the season chosen charity. In 2021, the club started working with Libby Mae's Little Angels and made the decision to create a custom pink kit for the club's team to play in with the profits from the kit going directly to the charity.



With the use of our 1891 Lounge, we've been able to host many charity events which have raised thousands of pounds for fantastic causes.

With a room that can host over 100 people that encompasses a stage, dancefloor, projector, multiple TVs, a PA system, fully stocked bar, catering facilities and even two extra rooms, Redditch United is the perfect venue for fundraising.





Redditch United in the Community (CIC) has been set up with the primary objective of delivering sports activities for the benefit of the community.

OBJECTIVES

- Provide sports activities and programs that are accessible, inclusive, and cater to the needs of the local community
- Promote health and well-being
- Offer opportunities to support the aspirations of individuals in sports
- Promote teamwork, fair play, and sportsmanship
- Collaborate with other organisations
- Ensure equitable access to sports activities
- Ensure the ongoing sustainability of the CIC
- Operate in an environmentally sustainable manner

COMMUNITY BENEFITS

- Increase sports participation and its associated benefits
- Provide affordable and accessible sports activities
- Promotes equality, diversity, and inclusion
- Provide unique experiences and opportunities



INTERESTED?

FOR MORE INFORMATION
COMMUNITY@REDDITCHUNITED.CO.UK